

NAME:



THE FOUNDER

MOVIE GUIDE

for students

(PG13 - 2016)

1 2:30

Do you agree with Ray's logic? In your own words, explain what he means by if you increase supply then demand follow.

3 25:10

Mac McDonald says that he and his brother were an overnight sensation, 30 years in the making. What can you learn from their captivating story that will help you in the pursuit of your own goals?

2 16:15

In this scene, Ray gets a behind-the-scenes look at how McDonald's operates. What is it about their system that makes them different from their competitors?

4 32:00

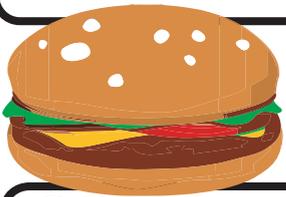
During this discussion between Ray Kroc and his wife he asks her, "Why should I settle when other men won't?" She feels that he is not home enough to enjoy their life together. Do you think it's possible to persistently pursue your dreams but also take time to enjoy life? Discuss this question with a partner and then write your thoughts below.

5 49:50

The McDonald brothers, especially Dick, are worried about maintaining standards in their franchises. What are at least three standards that are not being met with this franchise that Ray is checking on in this scene?

6 1:00:30

Why has Ray been more successful with these newest franchisees than the first few from the country club? Use details from the movie in your explanation.



WAS I MADE BY THE
SPEEDEE SYSTEM?

8 1:37:00

Discuss with a partner what you would do if you were in the McDonalds' shoes. Explain what you would do with this blank check and why you would make that decision.

9 1:49:20

Were you surprised to learn at the end of the film that Ray Kroc didn't honor the handshake royalty deal with the McDonalds? Use details from the movie to support your answer.

7 1:25:35

In your own words, summarize how this new character, Mr. Sonneborn, plans to help Ray Kroc? How is his advice different than what Ray Kroc has been trying to do?

10 ESSAY

Ray Kroc's motivation to keep going and not to give up can be summarized by this quote from the film:

"One word... PERSISTENCE. Nothing in this world can take the place of good old persistence. Talent won't. Nothing's more common than unsuccessful men with talent. Genius won't. Unrecognized genius is practically a cliché. Education won't. Why the world is full of educated fools. Persistence and determination alone are all powerful."

Put these four characteristics in order from most important to least important; talent, genius, education and persistence. Be sure to give an explanation for why you ordered the characteristics in this way. You can use details from the movie and/or experiences from your own life to support your answers.